



Digital Clarity. Real Results.

WEB DESIGN · SALES FUNNELS · PERFORMANCE MARKETING · SOCIAL · SEO

COMPANY PROFILE

2026 · Prepared for clients, partners & proposals

20+	10+	4.2X	2,500+
BUSINESSES SERVED	INDUSTRIES COVERED	PEAK ROAS · UAE REAL ESTATE	QUALIFIED LEADS GENERATED

THE FIRM	REGISTRATIONS & OFFICE
A digital growth agency for businesses done renting luck. Websites that close. Funnels that chase. Ads that pay for themselves. Content that compounds. One accountable, founder-led team — Plan · Create · Market · Scale · Repeat. <i>Month-to-month engagements. Fixed written quotes.</i> <i>No lock-in, ever.</i>	Proprietor: Salman Mopkharul Shaikh Established: 29 August 2024 · proprietorship Registered office: Jagatballavpur-2, Raj Deriya, Bankul, Howrah — 711408, West Bengal, India MSME (Udyam): UDYAM-WB-08-0089781 · Micro · Services Trade Licence: No. 3171 · Jagatballavpur-II Gram Panchayat · valid through 2026–27 Prof. Tax Enrolment: No. 194000818256 · WB South Range · Form IIA

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MUMBAI · KOLKATA · DUBAI & UAE · ONLINE WORLDWIDE

Company Overview

Tech Visionex is a digital growth agency for businesses done renting luck — from India to the Gulf and beyond. We don't sell deliverables; we build the machine that turns attention into revenue: websites that close, funnels that chase, ads that pay for themselves and content that compounds.

20+	10+	4.2X	2,500+
GROWING BUSINESSES SERVED	INDUSTRIES COVERED	ROAS ACHIEVED — UAE REAL ESTATE	QUALIFIED LEADS GENERATED

Our Method — five words, one loop

PLAN audit & strategy	CREATE build the machine	MARKET demand on purpose	SCALE optimize weekly	REPEAT report & renew
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Operating Model

- **Senior attention:** A deliberately small team. Senior eyes on every account — or it doesn't get built.
- **Founder-led:** The founder reviews your account every month. Not an intern with a template.
- **Remote-first:** Howrah, Mumbai, Kolkata — remote-first and in your time zone, built for speed.
- **Transparency:** You get the dashboard we get. Numbers you can read, in language you already speak.
- **Focus:** We cap our client list on purpose. Depth over volume, always.

What we are not

- We are not a bulk website factory — no cookie-cutter themes sold by the dozen.
- We are not a retainers-on-faith agency — no lock-ins, no vanity reporting, no hidden fees.

No retainers sold on faith. Every engagement starts with a free growth audit and a fixed written quote, then runs month-to-month — you stay because it works, never because a contract says so.

One team. One system. One number that matters — revenue.

Founder & Leadership

**Salman Mopkharul
Shaikh**

**FOUNDER & DIGITAL MARKETING
SPECIALIST**

Established Tech Visionex on 29 Aug
2024; registered as an MSME micro
enterprise on 17 Jan 2025.

Salman started Tech Visionex after one too many post-mortems on good businesses: pretty websites that never sold, ad budgets nobody tuned, leads dying in an unread inbox. The fix was never a trick or a tool — it was owning the whole chain and reporting it honestly. So he built an agency that does exactly that. One standard applies from Howrah to the Gulf: strategy before spend, plain numbers over vanity metrics, and growth you can take to your accountant.

Core Competencies

Website Design	Digital Marketing	Graphic Design
SEO	Google Ads Management	Online Business Growth

Industry Presence & Representation

BOSCO Connect — Mumbai	Conference appearance & networking
10th Global Economic Summit & World Trade Expo — WTC Mumbai	Representing agency services
Kharghar Toastmasters	Communication & leadership stage
Marketing masterclasses	Teaching growth fundamentals
Meta India community events	Platform-level ad expertise
Mumbai business & founder networks	Referrals from board rooms

What is learned in those rooms goes back into client campaigns the same week.

The founder reviews every account personally — every month.

Values & Principles

Not posters on a wall. These four govern every rupee, every report and every pixel we ship.

VALUE	MEANING	OUR COMMITMENT TO CLIENTS
Sidq (صدق)	Truthfulness	We say what we mean, quote what we charge, and report what actually happened.
Amanah (أمانة)	Trustworthiness	A trust that must not be betrayed — your budget, your data, your brand — guarded like our own.
Ihsan (إحسان)	Excellence	Beautiful work where nobody is looking, because clients leave over the parts everybody sees.
Adl (عدل)	Justice	No inflated claims, no mystery invoices, no trap doors. If it isn't fair to you, we don't ship it.

How values become practice

- **In pricing:** a fixed written quote after the free audit — the number you see is the number you pay.
- **In reporting:** leads, cost per lead and revenue — never impressions and likes as excuses.
- **In advice:** we will tell you when not to spend. A campaign you shouldn't run is the easiest sale we refuse.
- **In craft:** the extra review pass on designs, copy and landing pages happens whether you see it or not.

Values are the operating rules of every engagement — written into scope, billing and reporting.

Services

Each earns its place alone. Together they compound — traffic, conversion, follow-up and retention all pulling in one direction: the sale.

NO.	SERVICE	WHAT IT DOES & WHAT'S INCLUDED
01	 Web Design & Development <i>Your best salesperson meets every visitor, never forgets the pitch, never asks for a raise.</i>	Conversion-first structure & copy · mobile-perfect, sub-3-second loads · on-page SEO & analytics from day one · handover, training & documentation
02	 Sales Funnels & Automation <i>Most sales die in the gap between enquiry and follow-up. We close the gap — automatically.</i>	Landing pages & lead magnets · email + WhatsApp nurture sequences · CRM with lead scoring & routing · reminders so no enquiry goes cold
03	 Performance Marketing <i>Ad spend is a bill until it's a business. Meta & Google, run for one number: cost per qualified lead.</i>	Structure built around buyer intent · creative & audience testing weekly · landing-page optimization included · weekly reports you can read
04	 Social Media Marketing <i>Buyers decide who to trust long before they decide to buy. We make sure it's you.</i>	Content calendar & design system · reels + statics engineered for reach · community & DM hygiene · themes aligned to your offers
05	 SEO & Content Strategy <i>The only channel that keeps paying after you stop promoting — rank for the exact searches before the spend.</i>	Technical & on-page audit first · keyword map on buyer intent · content plan & authority building · monthly ranking & traffic reports
<i>Five services. One growth engine. One fixed quote before anything begins.</i>		

Process & Engagement

STEP	STAGE	WHAT HAPPENS
1	Understand	Free audit first. Market, margins and leaks mapped — before you spend a rupee on us.
2	Build	The machine that catches demand: website, funnel and tracking, measured from day one.
3	Acquire	Ads and search switch on. Leads arrive with a name, a number and an intent score.
4	Optimize	Creative, copy, bids and follow-up tuned weekly. Small wins, compounding.

Engagement Stages

STAGE	TERMS	DELIVERABLES
1 · The Audit	Free · Week 0	Half an hour. A written action plan and a fixed quote. Keep the plan either way — that's the point of a real audit.
2 · Sprint Build	Fixed scope · 2–4 weeks	A fixed deliverable list, a fixed timeline, one number on the invoice. Advance to start, balance on delivery.
3 · Monthly Growth	No lock-in · Ongoing	Ads, SEO and social tuned month-to-month, reported in plain language. Renew because the numbers say to.

The three leaks we fix

- **Traffic that never converts** — no offer structure, no path to action; attention evaporates.
- **Leads that go cold** — enquiries sit unanswered until the buyer moves on.
- **Ad spend, no feedback loop** — money flows out, answers never come back.

You approve a fixed quote before any work begins — then continue because it works, never because you must.

Industries Served

Six industries, one question: did it sell? Every playbook below is built around the number your accountant recognizes — not the one Instagram celebrates.

INDUSTRY	GROWTH PLAY	PRIMARY METRIC WE OWN
Real Estate	Dedicated UAE & domestic program — ads, WhatsApp follow-up, CRM pipeline	<i>Qualified site visits booked</i>
Coaching & Education	Admission campaigns + enquiry nurture until batch day	<i>Cost per filled seat</i>
Clinics & Healthcare	Trust-first content + appointment funnels with reminders	<i>Booked & kept appointments</i>
D2C & Retail	Full-funnel commerce: creative, landing pages, repeat-purchase flows	<i>ROAS & repeat revenue</i>
SaaS & Startups	Positioning, demo pipeline, launch campaigns that compound	<i>Demos → trials → paid</i>
Local Services	City search & map dominance before competitors notice	<i>Calls & direction requests</i>

A note on fit

- We say no to work we can't measure. If your goal can't be written as a number in a report, we'll tell you before you pay for it.
- We onboard only a handful of businesses per industry in a city — the coaching brand we build in Howrah doesn't compete with the one we build in Kolkata's same niche.

We learn your buyer before we touch your budget.

Dubai & UAE Real Estate Program

UAE property doesn't lack lookers. It lacks follow-through. Tech Visionex already runs growth for UAE developers and brokerages: Meta & Google aimed at real buyer profiles, WhatsApp follow-up inside minutes, and a CRM that never sleeps — delivered from India, in your time zone. Gulf time is only 1.5 hours ahead; nothing waits.

4.2X	2,500+	15+	< 1 day
ROAS ACHIEVED	LEADS GENERATED	RE BUSINESSES SERVED	MAX RESPONSE TIME

The six-step framework

1 • Property Traffic Meta & Google ads on real buyer profiles, not broad audiences	2 • Lead Capture Fast landing pages that load before attention fades	3 • Qualification Budget, timeline and intent scored on every enquiry
4 • CRM Every enquiry tracked, assigned and owned — nothing lost	5 • WhatsApp Instant automated follow-up inside minutes, not days	6 • Site Visits Closings on the calendar instead of cold calling

Built for

- **Property developers** — launch campaigns building a serious buyer pipeline, off-plan to ready units.
- **Brokerages** — a steady flow of qualified buyer and seller enquiries agents can close.
- **Sales teams** — site visits on the calendar instead of cold calls, every enquiry in one CRM.
- **Individual agents** — a personal lead engine that grows your name, your listings and your closings.

UAE real estate clients

Home N Keys Properties	Hummingbird Brokers	Spacelinks Realty	KHR Real Estate
Your leads are chased within minutes — because Gulf time is only 1.5 hours from ours.			

Registrations & Compliance

The important, boring part: MSME-registered, trade-licensed and profession-tax enrolled, in the founder's own name. Details below come straight from our official certificates; sensitive financial data is withheld on purpose.

REGISTRATION	NUMBER	AUTHORITY	STATUS / DATES
Udyam MSME	UDYAM-WB-08-0089781	Ministry of MSME, Govt. of India	Micro · Services · registered 17 Jan 2025
Trade Licence	Reg. No. 3171	Jagatballavpur-II Gram Panchayat, Howrah	Valid 2024-25 to 2026-27 · issued 14 Jan 2025
Profession Tax	Enrolment 194000818256	WB South Range (Form IIA)	Enrolled 16 Jan 2025 · WB Act VI of 1979

Enterprise details on record

LEGAL FORM	Proprietorship — Salman Mopkharul Shaikh
DATE OF INCORPORATION	29 August 2024
REGISTERED OFFICE	Jagatballavpur-2, Raj Deriya, Tukro Para, Bankul, Howrah — 711408, West Bengal, India
BUSINESS CLASSIFICATION	NIC 73100 — Advertising Services
TRADE DESCRIPTION ON LICENCE	Affiliate and Digital Marketing

Verified credentials

- Udyam Registration Certificate — MSME (Micro) — 17 Jan 2025
- Certificate of Enrolment, Form IIA — West Bengal Profession Tax — 16 Jan 2025
- Trade Registration Certificate No. 3171 — Gram Panchayat — valid through 2026-27

Certificates available on request during vendor onboarding or contracting.

Registered, licensed and accountable in the founder's own name.

Why Agencies Are Compared — and Won

A straight comparison of how growth work is run here versus the usual experience.

WITH TECH VISIONEX	THE USUAL EXPERIENCE
✓ One accountable team for design, ads, funnel & SEO	✗ Designer, ad agency and SEO freelancer who never talk to each other
✓ Fixed written quote after a free audit — before you commit	✗ Vague estimates, surprise invoices, “scope creep” charges
✓ Reports in plain language: leads, cost per lead, revenue	✗ Vanity dashboards: impressions and likes, zero revenue context
✓ Founder-led reviews on every account	✗ Your account handed to the most junior person in the room
✓ Month-to-month. Renew because the numbers say yes	✗ 12-month lock-ins with exit penalties

Guarantees we can actually make

- **Speed:** first reply within one business day; audit completed within the week.
- **Pricing:** the quote after the audit is the invoice — scope changes only by your written request.
- **Ownership:** ad accounts, domains and data stay in your name from day one.
- **Exit:** leave any month, keep everything we built.

Judge agencies on reporting, not renderings.

SECTION 10

Our Clients

Every logo below is a live account — from classrooms to clinics, D2C labels to Dubai brokerage floors.

			
Coach Gayathri	Shrigatii Advisory LLP	Aravind Krishna	Global Entrepreneurship Team
			
Teachers are Leaders Community	Dermagenius Aesthetic Clinic	MKS Embroidery	Assoc. of Business Leaders
			
Avishkar Learning Center	Wizepack	Unicorn and Butterflies	MAGAAM Foundation
			
Alpha Enterprises	Maktab Istiqdam Al-Hind	Hummingbird Brokers · UAE	KHR Real Estate · UAE
			
Tees and Teens	Home N Keys · UAE	Spacelinks Realty · UAE	Nibras Al Ruqaa Tech. Services

Industries represented

Coaching & education · advisory & finance · aesthetic clinics · embroidery & apparel · D2C clothing · logistics & packing · NGO & community · real estate (India & UAE · residential & commercial) · technical services

20 businesses across 10+ industries — every logo above is a live, working account.

Contact & Next Steps

Finding out what's broken costs exactly **30 minutes** — plus a written plan and a fixed quote. Keep the plan even if you never hire us.

EMAIL	info@techvisionex.com
PHONE / WHATSAPP	+91 96475 29223 (primary) · +91 70451 41640
HOURS	Mon–Sat 10:00–19:00 IST · Sunday: WhatsApp only
REPLY TIME	Within one business day — usually faster
WEBSITE	techvisionex.com

What happens after you write to us

DAY	WHAT HAPPENS
Within 1 day	We reply, ask three questions, and book the free 30-minute audit.
Within 1 week	You receive the written audit: findings, the three leaks, and a fixed quote for the fix.
Week 0–4	If you proceed: sprint build — website, funnel or campaign with the agreed deliverables.
Month 2 onward	Monthly growth: tuning, plain-language reports, renew-or-leave decision — yours, every month.

Plan · Create · Market · Scale · Repeat

Same vision. Bigger impact. A fixed quote before you spend a rupee.